

Board of Directors Meeting August 19, 2021, 10:00am – 11:30am EST

MINUTES

1. Welcome

- a. Meeting called to order
- b. Present: Renée Canady, Shiriki Kumanyika, Vanessa Briggs, Gary Bennett, Ricky Bluthenthal, Sheila Payton, Martinus Evans, Melicia Whitt-Glover, Michael Lischke, Mary-Frances Winters, Deborah Young, Sheree Crute, Jennifer Fassbender, J. Nadine Gracia, and Adrienne Cherry
- c. Agenda Approved

2. Consent Agenda

- a. **Approval of May Board minutes**
 - i. Motion to Approve: Mary-Frances; Second: Ricky
 - ii. Dissenting Motions: None
 - iii. Motion Passed
- b. **Finance Report**
- c. **Revised Bylaws**
 - i. Requested edits were made. Please see attached for latest version.

3. Executive Director's Report (See attached)

- a. **Workshops**
 - i. Reviewed webinars for the year to date.
 - ii. Discussion: Attendance is standard for free registration webinars. Discussed connecting webinar attendance to membership by providing access to past webinars for members and inviting registered individuals to become members. Suggestion to share meeting recordings at a fee for those who are not members and did not attend training.
 - iii. Next Step: Sheree to meet with team to discuss different webinar platform and mailings options.
- b. **Transition Plan**
 - i. The Council on Black Health is an independent 501c3 with many grants housed at Drexel University. The planned exit plan is for October 2022. Presented proposed operating budget and revenue sources.
 - ii. Discussion: Think about charging a nominal fee for webinar attendance or asking for donations for the webinar. There are foundations that financially support webinars, as they are educational service provided. Consider a tiered structure for organizational membership. There were previous discussions on framing strategies, and documents of those conversations should be revisited.
 - iii. Next Step: Assemble a small team of individuals that can advise on funding strategies.

4. Discussion

- a. **Fundraising**
 - i. Discussion: Nonprofits have relationships with universities in the anti-racism space, also consider health systems and payers. There may be more success working with corporate entities versus universities. Gary and Melicia can meet to continue the discussion of working with universities.
- b. **Board Engagement**
 - i. Reviewed number of board members with membership to the Council, and those that have made a donation. We will look at committee interest of board members.
- c. **Dr. Camara Jones – Anti-Racism Collaborative Collective Action Teams (Presentation)**
 - i. The Council on Black Health could potentially be an organization to lead the presented campaign.
 - ii. Discussion: There is general interest but concern about the size of the ask, and alignment with the strategic plan and purpose of the Council. Discussion will continue with Dr. Jones and with the board.

5. Adjournment

Next meeting: November 18, 2021, 10:00am – 11:30am EST