

Council on Black Health Board of Directors

May 20, 2021



Council on Black Health

Reimagining Black Health



Agenda



Call to Order



Approval of Agenda



Board Member Introductions



New Business



Executive Director's Report



Presentation from APHA



Discussion



Adjournment

NEW BUSINESS

Current Board Members and Terms

Name	Term End Date
Renee Branch Canady	December 31, 2022
Vanessa Briggs	December 31, 2023
Michael Lischke	December 31, 2024
Gary Bennett	December 31, 2021
Ricky Bluthenthal	December 31, 2024
Ailton Coleman	December 31, 2024
Sheree Crute	December 31, 2023
Nicola Davis	December 31, 2021
Martinus Evans	December 31, 2023
Jennifer Fassbender	December 31, 2024
J. Nadine Gracia	December 31, 2022
Rebecca Hasson	December 31, 2021
Sheila Payton	December 31, 2023
Maren Turner	December 31, 2023
Mary-Frances Winters	December 31, 2023
Deborah Rohm Young	December 31, 2022
Shiriki Kumanyika	Founding Chair
Melicia Whitt-Glover	Executive Director

Board Bylaws

- Requested edits
 - Article III, Section 2
 - Remove requirement for individual and organizational members to be approved by the Board of Directors
 - Article III, Section 2
 - Remove membership fees from bylaws
 - Article 4, Section 3
 - Change language to "..slate of officers to be voted upon at the May board meeting"

Board Officers

Position	Description
Chair	<ul style="list-style-type: none">• Preside at meetings of Board of Directors and Executive Committee• Serve on Executive Committee• Other duties delegated by Board of Directors
Chair-Elect	<ul style="list-style-type: none">• During the absence or inability of the Chair or the Chair's duly appointed designee; the Chair-Elect shall have all the powers and be subject to all responsibilities that are imposed on the Chair• Serve on Executive Committee
Immediate Past Chair	<ul style="list-style-type: none">• Preside over the Board and Executive Committee meetings when the Chair and Chair-Elect are unavailable.• Serve on Executive Committee
Secretary/Treasurer	<ul style="list-style-type: none">• Keep minutes of meetings of the Board of Directors• Attend to the giving and receiving of all notices to the Organization• Have charge of all books and papers as the Board of Directors may direct• Other duties delegated by Board of Directors• Serve on Executive Committee

Board Officer Nominations

Position	Description
Chair	<ul style="list-style-type: none">• Renee Branch Canady
Chair-Elect	<ul style="list-style-type: none">• Vanessa Briggs
Immediate Past Chair	<ul style="list-style-type: none">• Vacant
Secretary/Treasurer	<ul style="list-style-type: none">• Michael Lischke

EXECUTIVE DIRECTOR'S REPORT

Strategic Plan



REIMAGINING BLACK HEALTH

Our Strategic Vision for 2021 - 2022



OUR 4 PILLARS



PARTNERSHIPS

The Council engages in strategic partnerships with researchers, organizations, community leaders, and community members to co-create substantive, long term solutions through joint initiatives, programs, and projects.



PROBLEM-SOLVING

The Council's transformative solutions to Black health issues builds on research conducted by the Council's national office, members and partners, and other equity-astute researchers as well as insights from partnering organizations, and practice-based (community) observations to inform best practices and research agenda.



POLICY

The Council seeks opportunities to identify political determinants that can exacerbate health disparities and that negatively impact health in Black communities and uses our Partnerships and Problem-Solving pillars to support advocacy around social, economic, and political issues impacting the Black community.



PERMANENCE

The Council on Black Health aims to establish a long-term legacy of reimagining Black health that involves engaging in member career development and growth opportunities to ensure a strong and enduring pipeline of well-trained thought leaders committed to the Black health agenda.

Realizing Healthy Black Communities

www.councilbh.org

Strategic Goals: Partnerships

- Implement membership model
- Establish partnership committee
- Solidify and foster success of NBO Partnership Roundtable
- Establish chapters (Atlanta, Charlotte, Chicago)
- Establish MOUs with three community partners

Strategic Goals: Problem Solving

- Continue implementing current research studies
- Establish Problem Solving committee
- Generate overall systems map/research framework that will guide Council's research agenda
- Generate > 1 research brief on Council framework, research agenda, and strategies for external engagement
- Establish internal research agenda
- Develop bi-directional communication plan with members and chapters
- Develop monthly webinar series and strong media presence

Strategic Goals: Policy

- Establish policy and advocacy committee
- Identify > 1 key policy initiative in each priority area
 - Education
 - Income/Wealth
 - Healthcare
 - Built Environment
- Generate > 1 policy brief on research linking policy to health outcomes for each policy priority area
- Establish guidelines for advocacy activities and provide relevant training

Strategic Goals: Permanence

- Build Board depth
- Increase engagement with funders
- Establish organizational structure
- Establish mentoring and training program

Membership Update & Finance Report

Membership

Member Levels and Dues

Member Type	Number	Cost	Total
Individual, regular	75	\$200	\$15,000
Individual, pro-rated	25	\$100	\$2,500
Student/Trainee	25	\$75	\$1,875
Organization*	10	\$700	\$7,000
Organization, pro-rated*	10	\$350	\$3,500
<i>Projected Annual Revenue</i>			<i>\$29,875</i>

*4 people per organization; additional cost for additional organizational members

Membership

Membership as of 5/18/2021

Member Type	Expected	Actual	
Individual, regular	75	18	-57
Individual, pro-rated	25	0	-25
Individual, Emeritus		1	1
Student/Trainee	25	0	-25
Organization*	10	3	-7
Organization, pro-rated*	10	0	-10
<i>Projected Annual Revenue</i>	<i>\$29,875</i>	<i>\$5,604.77</i>	<i>\$24,730.23</i>

*4 people per organization; additional cost for additional organizational members

Fundraising & Finance Subcommittee

Current Funding Sources
Suggested Operating Budget

Board Approval
1. Proposed operating budget

Grants and institutional funds ~\$1.1 million

Proposed Operating Budget			
Category	Year 1	Year 2	Year 3
Personnel*	\$169,000	\$378,625	\$450,125
Consultants	\$145,000	\$145,000	\$145,000
Travel	\$40,000	\$40,000	\$40,000
Other costs	\$21,500	\$24,200	\$24,500
Total	\$375,500	\$587,825	\$659,625

**All partial salaries that assume 50 – 75% will be covered by grant funding*

Finance Report

	Actual			Anticipated	Total	Notes
	Gross	Fee	Net			
Membership Dues/Donations	\$ 5,753.00	\$148.23	\$ 5,604.77	\$ 1,200.00	\$ 6,804.77	6 people completed membership form but did not submit payment
Voices for Healthy Kids (contract)				\$ 25,000.00	\$ 25,000.00	Pending final execution of contract
Georgia Health Policy Center (contract)				\$ 10,000.00	\$ 10,000.00	Pending final execution of contract
United HealthCare (donation)				\$100,000.00	\$ 100,000.00	Awaiting final decision on request
Total			\$ 5,604.77	\$ 136,200.00	\$ 141,804.77	

**Does not include current and pending grants and institutional funds*

Biennial Workshop

- August 2021
- ~2-3 hours
 - Introduction
 - Keynote speaker
 - Black Health Bill of Rights
 - Action Plan
 - Next Steps/Continued Engagement

**THANK YOU FOR ALL
YOU DO!!!!**

Next meeting: August 19, 2021



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