

# Council on Black Health Board of Directors Meeting

August 19, 2021



**Council on Black Health**

Reimagining Black Health



# Agenda

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Call to Order



Approval of Agenda



Approval of May meeting minutes



Finance Report



Revised Bylaws



Executive Director's report



Fundraising



Board Engagement



Adjournment

# Financial Report

	Revenue	Expenses
Donations	\$5,353.00	
Memberships		
Individual	\$5,600.00	
Organizational	\$3,500.00	
Trainee/Student	\$150.00	
Contractor/Consultant		
Wav*Computerize (Exec Assistant)		\$1,400.00
GA Health Policy Institute	\$3,333.00	
Intuit		\$755.00
PayPal Fees		\$219.07
Speakers		
<b>Total</b>	<b>\$17,936.00</b>	<b>\$2,374.07</b>
		<b>\$15,561.93</b>

# Board Bylaws

- Requested edits
  - Article III, Section 2
    - Remove "annual dues" from language
  - Article V, Section 1
    - Change minimum number for Board to eleven
  - Article V, Section 3
    - Change language to indicate that Board will annually recommend a slate of officers to be voted upon by the Board of Directors annual.
    - Remove specific timing for vote so voting can take place as needed
  - Article V, Section 4
    - Change timing of Board elections to read "annually" with confirmation at the Spring meeting
  - Article V, Section 5
    - Add annual Board term - January 1 – December 31 of each year

# **EXECUTIVE DIRECTOR'S REPORT**

# Membership

## Membership as of 5/18/2021

Member Type	Expected	Actual	
Individual, regular	75	28	-47
Individual, pro-rated	25	0	-25
Individual, Emeritus		1	1
Student/Trainee	25	2	-23
Organization*	10	5	-5
Organization, pro-rated*	10	0	-10
<b><i>Projected Annual Revenue</i></b>	<b><i>\$29,875</i></b>	<b><i>\$5,604.77</i></b>	<b><i>\$24,730.23</i></b>

\*4 people per organization; additional cost for additional organizational members

# Webinars



### Health Literacy in the Black Community Training Series

The Council on Black Health has designed a training series to inform and enhance health literacy improvement efforts specifically for the Black Community. Each session will feature expert speakers. Participants will leave feeling prepared and equipped to immediately act upon lessons learned.


**Join Us Every Other Friday**  
**3pm-4:30pm EST**

<b>Session 1</b>	<b>February 19<sup>th</sup></b> Social and Political Determinants of Health, and Health Disparities
<b>Session 2</b>	<b>March 5<sup>th</sup></b> Advocacy and Policy
<b>Session 3</b>	<b>March 19<sup>th</sup></b> Media and Storytelling
<b>Session 4</b>	<b>April 2<sup>nd</sup></b> Health Communications 101

Presented by  **Council on Black Health**  
Reimagining Black Health

Funded in part by  The Pfizer Foundation

Questions? Contact Adrienne Cherry ([aec358@drexel.edu](mailto:aec358@drexel.edu))




## Leading The Charge for Realizing Healthy Black Communities

*Reset Your Mindset - Decolonize Your Thinking*

**JOIN THE MOVEMENT**  
Wednesday, July 28th 3:00PM-4:30PM ET

Annual Meeting Series  
Become a Member: [www.councilbh.org](http://www.councilbh.org)  
Free registration for the webinar: <https://bit.ly/3iqRsR0>

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Reimagining Black Health #ReimaginingBlackHealth



## Leading The Charge for Realizing Healthy Black Communities

*In This Moment*

**JOIN THE MOVEMENT**  
Wednesday, August 11th 1:00PM-4PM ET

Annual Meeting Series: In this Moment - Workshop  
Become a Member: [www.councilbh.org](http://www.councilbh.org)  
Free registration for the webinar:  
[https://drexel.zoom.us/webinar/register/WN\\_q8y8\\_D4SSuKe5HKEDXsHgw](https://drexel.zoom.us/webinar/register/WN_q8y8_D4SSuKe5HKEDXsHgw)  
@councilbh  **Council on Black Health**  
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# Webinar Attendance

Webinar Title	Date	# Registered	# Attended	Percentage
Health Literacy in the Black Community - SDOH	2/19/2021	338	134	39.6
Health Literacy in the Black Community - Advocacy	3/5/2021	437	124	28.4
Health Literacy in the Black Community - Media	3/24/2021	507	114	22.5
Health Literacy in the Black Community - Health Communications	4/2/2021	557	91	16.3
Leading the Charge for Realizing Healthy Black Communities - Reset your mindset; Decolonize your thinking	7/28/2021	205	87	42.4
Leading the Charge for Realizing Healthy Black Communities - In this moment	8/11/2021	338	167	49.4



# Fundraising & Finance Subcommittee

Proposed Operating Budget			
Category	Year 1	Year 2	Year 3
Personnel*	\$204,750	\$414,375	\$485,875
Consultants	\$145,000	\$145,000	\$145,000
Travel	\$40,000	\$40,000	\$40,000
Other costs	\$21,800	\$24,500	\$24,800
<b>Total</b>	<b>\$411,500</b>	<b>\$623,875</b>	<b>\$695,675</b>

*\*All partial salaries that assume 50 – 75% will be covered by grant funding*

# Revenue Sources

	Actual			Anticipated	Actual Total	Notes
	Gross	Fee	Net			
Membership Dues	\$ 9,503.00	\$219.07	\$ 9,283.93	\$ 1,675.00		8 individual and 1 student/trainee completed membership form but did not submit payment
Donations	\$5,353.00		\$5,353.00	\$ 5,000.00		
Voices for Healthy Kids (contract)				\$ 25,000.00		
Georgia Health Policy Center (contract)			\$3,333.00	\$ 6,667.00		
United HealthCare (donation)						Awaiting final decision on request
<b>Total</b>			\$ 17,969.93	\$ 38,342.00	\$ 50,958.93	

*\*Does not include current and pending grants and institutional funds*

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Organization*	10	5	-5
Organization, pro-rated*	10	0	-10
<b><i>Projected Annual Revenue</i></b>	<b><i>\$29,875</i></b>	<b><i>\$9,250 (\$219.07)</i></b>	<b><i>\$20,625</i></b>

\*4 people per organization; additional cost for additional organizational members

# Potential Webinar Revenue

Webinar Title	# Registered	# Attended	\$10	\$25
Health Literacy in the Black Community - SDOH	338	134	\$1340	\$3,350
Health Literacy in the Black Community - Advocacy	437	124	\$1240	\$3,100
Health Literacy in the Black Community - Media	507	114	\$1140	\$2,850
Health Literacy in the Black Community - Health Communications	557	91	\$910	\$2,275
Leading the Charge for Realizing Healthy Black Communities - Reset your mindset; Decolonize your thinking	205	87	\$870	\$2,175
Leading the Charge for Realizing Healthy Black Communities - In this moment	338	167	\$1670	\$4,175
<b><i>Potential Revenue</i></b>			<b><i>\$7,170</i></b>	<b><i>\$17,925</i></b>

# Board Member Engagement

Name	Membership	Donation
<b>Renee Branch Canady (Chair)</b>		
<b>Vanessa Briggs (Chair Elect)</b>	X	
<b>Michael Lischke (Sec/Treasurer)</b>	X	X
<b>Gary Bennett</b>		
<b>Ricky Bluthenthal</b>	X	
<b>Ailton Coleman</b>		
<b>Sheree Crute</b>	X	
<b>Nicola Davis</b>		
<b>Martinus Evans</b>		
<b>Jennifer Fassbender</b>	X	
<b>J. Nadine Gracia</b>		
<b>Rebecca Hasson</b>	X	
<b>Sheila Payton</b>		
<b>Maren Turner</b>	X	
<b>Mary-Frances Winters</b>	X	
<b>Deborah Rohm Young</b>	X	
<b>Shiriki Kumanyika</b>	X	X
<b>Melicia Whitt-Glover</b>	X	X

**THANK YOU FOR ALL  
YOU DO!!!!**

Next meeting: November 18, 2021



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